SOKAL MOMENTUM WEBSITE PACKAGES

	STARTER	ENHANCED	ULTIMATE
Momentum 2.0 Custom CMS Platform with ADA Compliance	✓	✓	✓
Premium Service and Support with dedicated technical support and 24/7 availability monitoring	✓	✓	✓
Sokal Switch - Dedicated Team and Tools for Seamless Easy Website Change	✓	✓	✓
Responsive Design and Tailored Mobile Experience	✓	✓	✓
Personalized User Experiences	✓	✓	✓
Unlimited bandwidth and storage allocation	✓	✓	✓
SSL Support	✓	✓	✓
Momentum Data Guard advanced security and bot protection to protect customer data and optimize traffic to your website	✓	✓	✓
Momentum Custom Reporting Dashboard with GA4 integration	✓	✓	✓
Momentum Dealer Draft Website Designer with two template homepage options	✓	✓	✓
Inventory Feed Integrations with the option to purchase additional integrations*	1	2	4
Pricing Model	MSRP + Factory Incentives	3 Price Model + Factory Incentives	Custom Pricing + Factory Incentives
Third-party Integrations**	2	5	12
Basic SEO Optimization Setup with the option of Purchasing Additional Advanced Packages	✓	✓	✓
Compliance and Multilingual Capabilities	✓	✓	✓
Redirects for High Ranking Pages from Previous Websites	✓	✓	✓
Dedicated Account Support	✓	✓	✓
Standard SRP and VDP options	✓	✓	✓
Artwork/Banners/Monthly Specials	✓	✓	✓
Custom SRP and VDP options		✓	✓
New Feature Consulting		✓	✓
Momentum Dealer Draft Website Designer with Dealer Customized Homepage with Video Option		✓	✓
In-Transit Inventory Integration		✓	✓
Call Tracking and Data Integrations		✓	✓
Price Alert		✓	✓
Custom Homepage Content			✓
Momentum Real Time Payment Calculator with Standard Lender Integration			✓
Momentum VDP Profile			✓
Reserve Your Car Builder with Inventory Match Integration			✓
Advanced Inventory Integrations and Pricing Models			✓
Additional Advanced SRP and VDP Layouts			✓
Model Research Pages			✓
Early access to new features and enhancements			✓
A/B Testing with Consulting ***launching early Summer 2023			✓
Advanced Site Customization			✓

For questions or to schedule a website demo, please contact us at **shiftkia@gosokal.com**